






HILDAKYI

Graphic Designer
Los Angeles

CONTACT

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KEY TOOLS

- ADOBE CREATIVE CLOUD:
Adobe Creative Suite
- Email Marketing
- Photography
- Social Media
- Cyberduck / Ftp Client
- Microsoft Office

KEY SKILLS

- Time Management
- Communication
- Customer Service Experience
- Organization
- Dependable
- Marketing
- Deadline Oriented

Languages

- English
- Mandarin
- Cantonese

REFERENCES AVAILABLE
UPON REQUEST

PROFESSIONAL PROFILE

Graphic Design Specialist with almost 10 years of experience in the management of the complete design process. Expert at coordination and communication.

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER

Coaster Company of America | Santa Fe Springs, CA. May 2018 - Present

- Designed marketing materials such as logos, brochures, newsletters, flyers, social media posts, e-blast, trade show campaigns and signage, tags, labels, packaging design, and advertisements, etc
- Developed a naming convention and a filing structure for all company photographs
- Received native image files from overseas, rename, reformat, and distribute to all sources. Manage and update online database of ALL images
- Managed the preparation of final files for printing.
- Adhere to all corporate brand guidelines when preparing graphic materials
- Worked with multiple depts to complete yearly catalog

GRAPHIC DESIGNER

Ridgerock Tools Inc | Gardena, CA. May 2008- May 2018

- Designed marketing materials such as logos, brochures, newsletters, flyers, e-blasts and packaging while adhering to corporate brand guidelines
- Photographed and edited products for company website and online retailers such as (Amazon, eBay, Walmart)
- Create premium placement banners for product pages and promotions
- Fulfilled marketing special requests for high-end assets

GRAPHIC DESIGNER

Allbright Arts & Craft, Inc | Online Store. May 2004 - Aug 2008

- Designed marketing materials such as logos, brochures, newsletters, flyers
- Photographed and edited product for use on the homepage and market jewelry tradeshow.

GRAPHIC DESIGNER

Babyland Online Shop | Hong Kong Online Store. Aug 2012 - April 2015

- Designed marketing materials for Facebook Online Store, including product photography

EDUCATION

Bachelor Of Fine Arts In Graphic Design
Cal State University Of Fullerton